



OneWorld Assist expands European market

Richmond, B.C., October 17, 2005 – Jeanette Harper joined OneWorld Assist as Business Development Manager to grow European marketing partnerships. OneWorld Assist of Vancouver, Canada specializes in cost containment, claims management and international assistance.

Based in London, England, Jeanette will develop business partners among European insurers and third-party administrators. She brings a wide range of experience to her role. For the past two years, she worked as a marketing consultant offering services ranging from strategic communication, brand planning and development, to research and analysis.

Prior to that, Jeanette spent 12 years with Avis where she held various positions, culminating in the role of Strategic Partnership Manager for the British Airways partnership. Jeanette was responsible for innovative and pro-active marketing, business development and international partnership strategy for British Airways.

About OneWorld Assist

OneWorld Assist offers emergency travel/medical assistance, cost management and claims administration. Handling thousands of medical claims each year, OneWorld Assist provides client-focussed services to organizations, insurers and their clients across diverse industries.

OneWorld Assist is a member of TU Group, which oversees the strategic direction of Travel Underwriters, TravelGold Mexico, OneWorld Assist and OneWorld Medicare. TU Group is based in Richmond, BC, with offices in Vernon, BC; Calgary, AB; Mississauga, ON; Peterborough, ON; Montreal, QB; San Diego, CA and Mexico City.

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